



JAMAL THOMAS

SENIOR GRAPHIC DESIGNER

I am a Graphic Designer with 12 years of experience. I have developed artwork, branding images, mockups, layouts, and more for print/digital usage. I am a Highly self-motivated professional with a proven record of generating and building relationships, managing projects from concept to completion, and consulting individuals to success. I would call myself an adaptable yet transformational leader who can work independently, creating effective presentations and developing opportunities that further establish client goals.

CONTACT

(862) 216 - 3103
Newark, NJ 07106
JamalThomas@byjamal.com

PORTFOLIO

www.byJamal.com

EDUCATION

Full Sail University
2012 - 2016
Graphic Design

SKILLS

- Branding & Identity creation
- Project management & creative problem solving
- Developing scalable and measurable strategies
- Visual branding, storytelling, infographics, and illustrations
- Leading data-driven creative & technology strategy
- Ecommerce and responsive design
- Organizing resources and establishing priorities
- Communicating a clear vision to a diverse group of stakeholders
- Tracking and pacing objectives and initiatives
- Adaption of brand guidelines and identity
- Developing brand strategies across online and physical platforms
- User experience & attention to detail, including typography & audience
- Managing conflicting priorities
- Implementation of appropriate graphic design & digital marketing trends
- Effective oral and verbal communication

EMPLOYMENT HISTORY

Senior Graphic Designer

LBU inc. 2020 - 2022

LBUinc.com

Created visual renders that followed High Profile company's brand guidelines to inspire, inform, and captivate clients. Work closely with the creative director, design, sale, and production teams on digital campaigns from concept to physical items. Such as tote bags, duffle bags, fanny packs, backpacks, and other fully custom items.

- Created virtual design mock-ups for paper proofs.
- Helped sales/marketing team generate revenue via mock-ups
- Created Rendered product images using the client's brand images
- Took product photos.
- Created U.S. & China paper proofs to send to clients for approvals via emails.
- Updated clients on pending approvals and proofs
- Reviewed, manage, and save art files for incoming projects.
- Breakdown, set up, and print art files for screen printing films.
- Work closely with sample makers on art for pre-pros and custom samples.
- PMS and color matching
- Communicate, set up, and order heat transfers, embroidery, and hot stamping

Visual / UI Designer

Blue Fountain Media 2016 - 2020

BlueFountainMedia.com

As a team, we developed branding, marketing, packaging, and promotional content for high-profile campaigns—for example, companies like Adidas, NYU, Sony, Amazon & FedEx. We created digital concepts to completion for digital and physical use. Operated in a team of ten and worked closely with the marketing/UI teams for cohesiveness. Followed strict guidelines to represent the brand's identity. Confidentiality was the top priority when working with clients from concept to release.

Freelance

Graphic Designer 2013 - Present

byJamal.com

- Created brand identity for clients/companies (logos, promotional graphics, & illustrations)
- Developed client's digital websites and portfolios
- Lead in the concept design and development of brand identity.
- Lead the design of graphic image art for physical and digital products
- Created advertisements (mockups, posters, banners ads & social media ads)
- Developed clothing designs and store branding
- Designed and developed client social media
- 1000+ Logos / Branding / Marketing images Created
- 23 Websites created

TECHNICAL SKILLS

Adobe Creative Suite

- Photoshop
- Illustrator
- Indesign

Microsoft Office Suite

- Word
- Powerpoint
- Excel
- Outlook

MacOs

- Windows Os
- Google Cloud
- Google Docs
- Wix (Partner)