



JAMAL THOMAS

GRAPHIC DESIGNER

Graphic Designer with 10 years of experience. Developed artwork and layouts for print and digital signage, banners, posters, business cards & flyers. Dynamic and motivated professional with a proven record of generating and building relationships, managing projects from concept to completion, and consulting individuals to success. Skilled in branding ideas creation, demonstrating exceptional communication skills, and making critical decisions during challenging moments. Adaptable and transformational leader with an ability to work independently, creating effective presentations and developing opportunities that further establish client goals.

CONTACT

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PORTFOLIO

www.byJamal.com

EDUCATION

Full Sail University
2012 - 2016
Graphic Design

SKILLS

- Developing scalable and measurable strategy
- Visual branding, storytelling, infographics and illustrations
- Leading data-driven creative & technology strategy
- Ecommerce and responsive design
- Organizing resources and establishing priorities
- Communicating a clear vision to a diverse group of stakeholders
- Tracking and pacing objectives and initiatives
- Adaption of brand guidelines and identity
- Developing brand strategies across online and physical platforms
- User experience & attention to detail including typography & audience
- Managing conflicting priorities
- Implementation of appropriate graphic design & digital marketing trends
- Effective oral and verbal communication

EMPLOYMENT HISTORY

Visual / UI Designer

Blue Fountain Media 2016 - 2020
BlueFountainMedia.com

Developed branding, stationery, packaging & social media promotion content. The team worked on high profile campaigns including Adidas, NYU, Sony, AARP & FedEx. Created digital concepts to completion for digital and physical use. Operated in a team of ten and worked closely with the marketing/UI teams for cohesiveness. Followed strict guidelines to represent the brand's identity. Confidentiality was the top priority when working with clients from concept to release. Projects ranged between 20k to 50K.

Freelance

Graphic Designer 2013 - Present
byJamal.com

- Created brand identity for clients/companies (logos, typography, illustration, and graphic design)
- Developed clients digital websites and portfolios
- Lead in the concept design and development of brand identity. (Including the brand logo and product labels)
- Designed creative packets for online and physical experiences
- Lead the design of graphic image art for physical and digital products
- Created advertisements (banners ads & social media ads)
- Developed clothing designs and store branding
- Designed and developed client social media
- 100+ Logos made
- 23 Websites created
- 500+ Branding / Marketing images created

TECHNICAL SKILLS

Adobe Creative Suite

- Photoshop
- Illustrator
- Indesign

Microsoft Office Suite

- Word
- Powerpoint
- Excel

MacOs

- Windows Os
- Google Cloud
- Google Docs
- Wix